

APRICOT

H O T E L

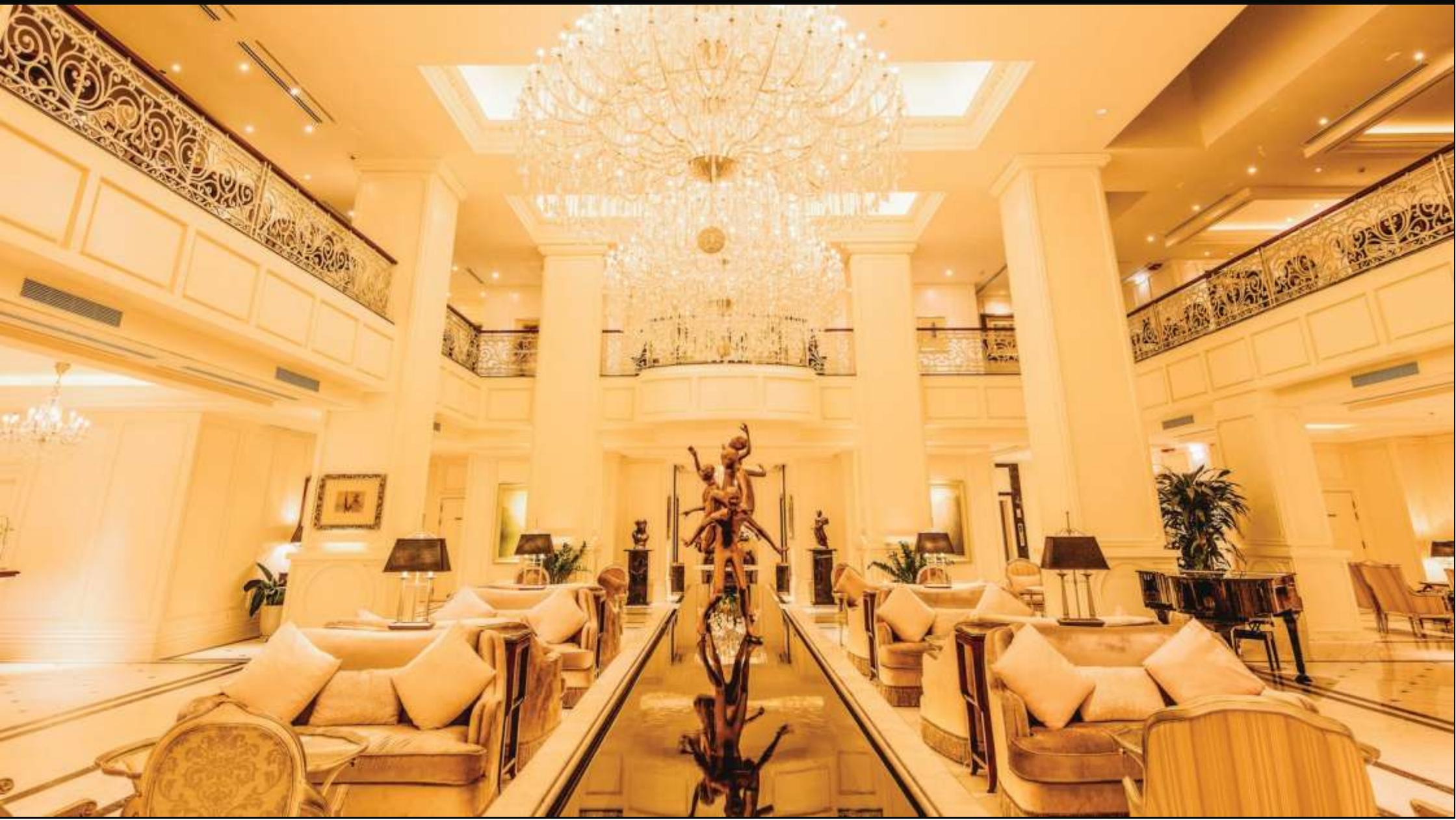
the art of fine living





APRICOT AT A GLANCE

As the first living art gallery comes to life, Apricot Hotel is the latest luxury hotel in town. Celebrating the country's finest artists, the hotel takes pride in cultivating a truly local identity.





OUR PASSION AND PRIDE

Apricot Hotel is fiercely passionate about Vietnamese art, culture and heritage and proud to share this passion and interest with travelers, visitors and residents. The vision has come to life in the form of a living gallery hotel.

Proud of our country without being boastful, we encourage guests to delight in authentic, refined and genuine Vietnamese experiences. We honor the creativity and innovation of local artists, making them and their art an important focal point of all we say and do.

Honoring local art and heritage, Apricot Hotel introduces refined Vietnamese touches and authentic experiences to guests.



HISTORICAL ADDRESS

Nestled along its shores, Apricot Hotel is the new focal point of the iconic Hoan Kiem Lake, the historical center of Hanoi. Hoan Kiem Lake (Lake of the Returned Sword), is shrouded in ancient legend and history, remaining one of the most picturesque views in the city, serving locals and tourists with a beautiful oasis from which to enjoy the hues of sunrise or sunset.

PRIME LOCATION

Apricot Hotel's prime location cannot be rivaled by any other competitors in the market. Locating right on the edge of Hoan Kiem lake, the hotel offers a splendid, sweeping view from its rooftop swimming pool and panoramic fitness center.



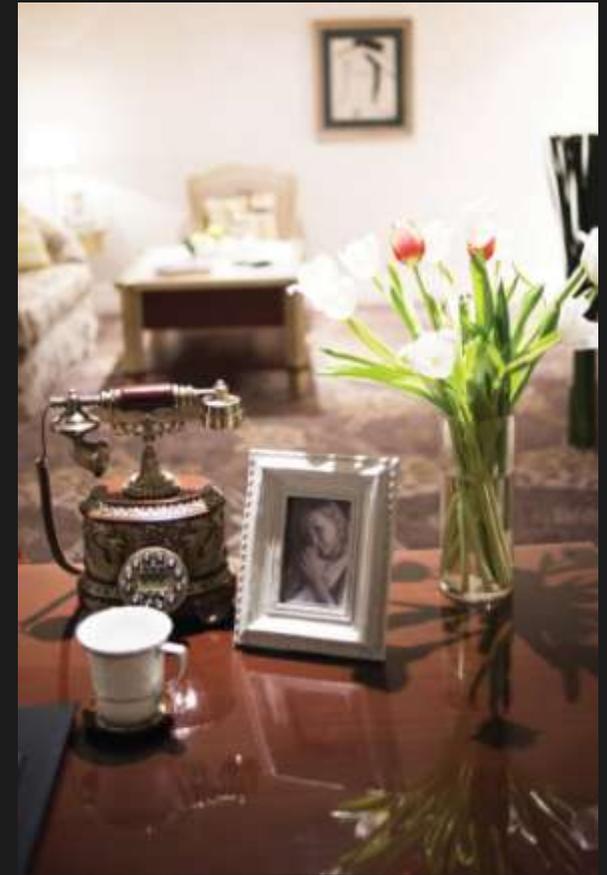
VIBRANT SURROUNDING



Within walking distance from the hotel, Hanoi's oldest 36-street grid is a bold and vibrant exhibition of daily Hanoian life. Best known for the history, architecture, food culture and vast diversity of products, tourists and residents, visitors will find the Old Quarter a delightful and eye-opening scene.

- 2 minutes walk to St Joseph's Cathedral.
- 5 minutes walk to Hanoi's Old Quarter.
- 10 minutes walk to Hanoi Opera House.

PASSIONATELY VIETNAMESE



Honoring local talent, art and heritage, Apricot Hotel introduces refined Vietnamese touches and authentic experiences to all who visit. A strong local sense can be found in each corner of the artful hotel.

NEO-CLASSICAL TAKE ON

Stepped into the 10-story building, guests are greeted to an artistic living with Vietnamese touches that blend harmoniously, giving Apricot Hotel an inviting and intimate atmosphere.



A STRONG SENSE OF HOME

The 123 luxury guestrooms and suites incorporates the unique modern-meets-art and neo-classical design with cutting edge comforts for modern living.

Each room is intimately composed with carefully chosen decor and furnishings to make you feel right at home and enjoy the art of living.



WORLD-RECOGNIZED BY TRAVEL INDUSTRY

Within 1 year since its official opening, Apricot Hotel was voted in Top 25 Best Hotels in Vietnam by Tripadvisor users, together with the honorable Travellers' Choice Award and Certificate of Excellence in 2016. Continuously impressed with exceptional service quality and classical design, the hotel was nominated for the 2016 World Luxury Hotel Award, the world famous recognition in hospitality.



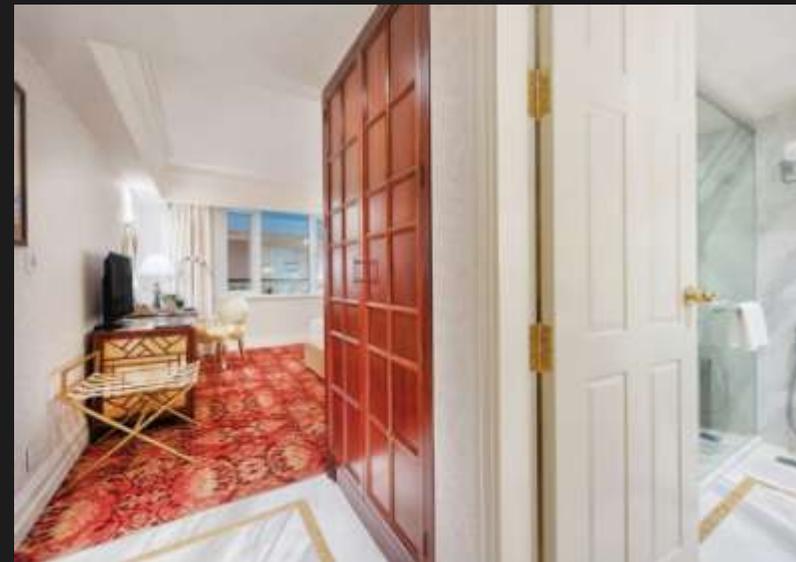
ACCOMMODATIONS

Five categories of luxurious accommodation spread across the hotel's 123 rooms. Each category boasts different art scene as well as a strong sense of home that will offer guests the utmost level of comfort.

ROOM CATEGORIES	ROOM SIZE (m2)	QUANTITY	DESCRIPTION
Sketch	Various (25-30)	71	Looking out the hotel's courtyard, 71 rooms encompass Apricot's tasteful decoration and stunning original artworks.
Canvas	Various (30-32)	37	Fabulous view across the lake or the city bustling life with original artworks by famous Viet- namses artists. This upper premium rooms will elevate guest stay to its utmost comfort of home.
Studio	56	6	Feature all the built-in facilities of a premium studio apartment: a living room, dining room and kichenette, all with Apricot's refined finishing touches.
Gallery	50	6	Harmonize French design with magnificent prospects of and thought provoking local artworks and sculptures. All Gallery rooms come with a spacious living room, while selected rooms have private gardens where you can enjoy your own views of skyline.
Masterpiece	80	3	Optimum level of luxury accomodation, the three grand Masterpiece Suites offer views of that eclipse any other in the city. These genuine Masterpiece possess a milieu of luxury, tranquility and all the refined essences that define the true fine art of living.

SKETCH

Complimentary design. Free wifi, large working desk, high definition LCV TVs, elegant open glass bathroom.



CANVAS

Complimentary 30 sqm room with spectacular lake or city view. Free wifi, large working desk, high definition LCD TVs, elegant open glass bathroom.



STUDIO

Prepare to make yourself comfortable for a long and pleasant stay with our apartment rooms which feature all the built-in facilities of a premium studio apartment: a living room, dining room and kitchenette, all with Apricot's refined finishing touches.



GALLERY

Spacious 50 sqm suite on the higher floor with spectacular lake view and separate living room. Executive Lounge access with complimentary breakfast and refreshments.



MASTERPIECE

Spacious 80 sqm suite on the higher floor with spectacular lake view and separate living room. Executive Lounge access with complimentary breakfast and refreshments.



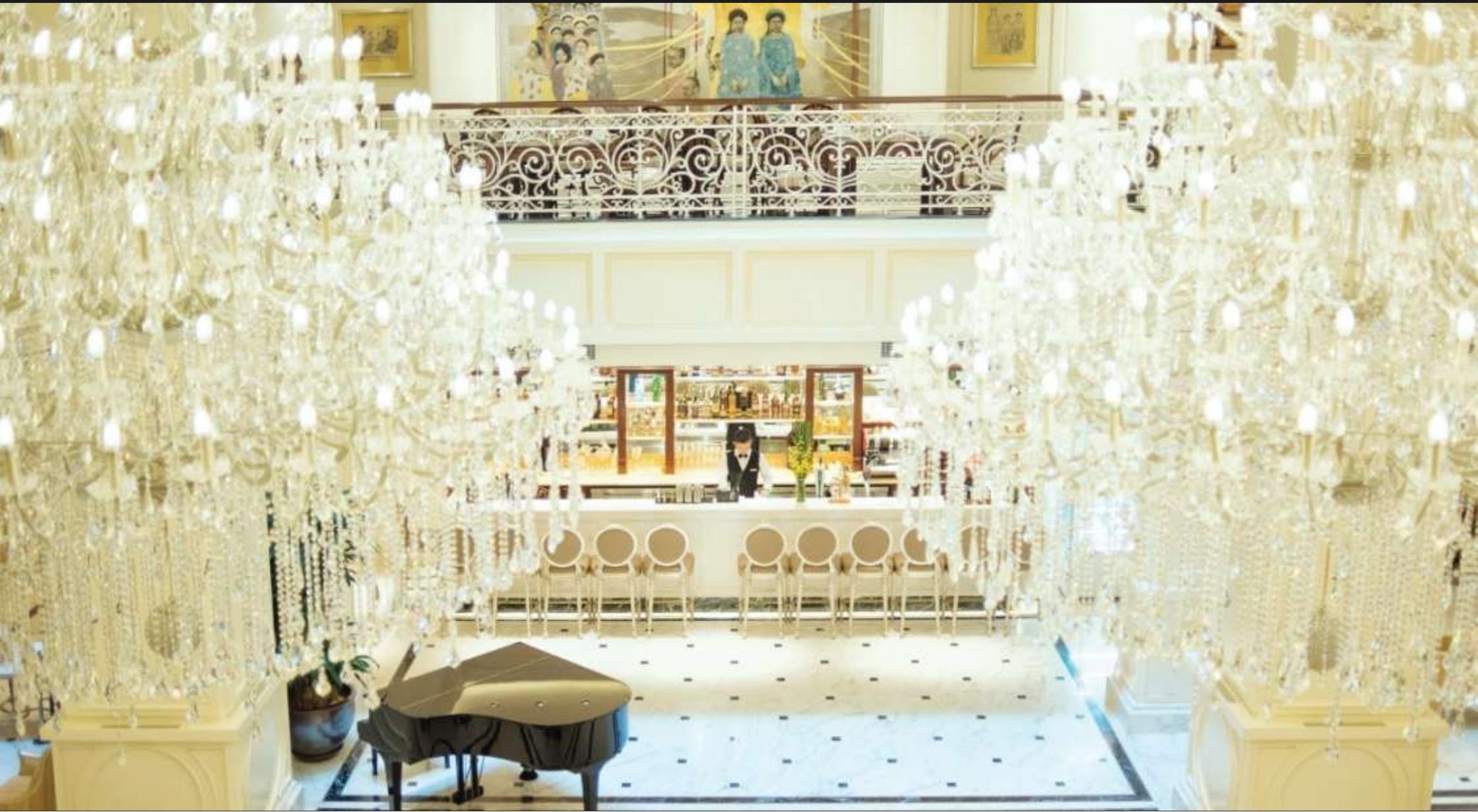


THE ART OF DINING

From cosy spaces to trendy places, Apricot Hotel is a hallmark for culinary lovers who are in search of refined dining, intimate experiences and exclusive lounge offerings.

A'TELIER LOUNGE 1st Floor

Located in our hotel lobby, this premium café offers a varied light-fare menu and a selection of tea and coffee together with delicious pastries to provide you a true 'Afternoon Tea' experience.



L'ARTISTE RESTAURANT - 2nd Floor

L'Artiste features an open-style kitchen and personalized services that enable guests to enjoy a sumptuous and harmonized international taste of fine dining. With menu's taking the design of an artist's sketchbook, guests will indulge on the fine art of culinary and culture heritage.



THE PALETTE - 2nd Floor

Our signature restaurant takes diners on a journey through the lands of South East Asia and along the Spice Route in a fusion of Asian sensations. The dishes are served and presented to its utmost unique style and taste.





THE ART OF ENTERTAINMENT

BALLROOM - Basement 3

With a large capacity, our elegant-designed ballroom is equipped with modern lighting and sound system. This exceptional space can be personalised for any meeting and banquet.



MEETING ROOM - 10th Floor

Our superb top-floor conference room is exquisitely furnished with state of art meeting facilities that offers an array of options to meet all our customers' corporate requirements.



INTIMATE EXPERIENCE

A discreet warm service awaits you at Apricot Hotel. As guests' needs are the highest importance to us, we have crafted a 360° concierge service, ensuring that every need is addressed and every desire sated.



THE ROOFTOP POOL

High on the 10th floor of Apricot Hotel, beyond the green leaves and bustling life of Hoan Kiem Lake, is the only rooftop pool in the heart of Hanoi . Offering one of the most stunning panoramic view of the famous and romantic lake, our rooftop swimming pool is an oasis of peace and luxury.





At Apricot Hotel, we craft your local adventure, bring you an artistic journey where no detail is left to chance and seamless experiences come together in a harmonious mosaic of local flavours.

All requests, please approach at:

Tel : +84 4 3828 9595

Fax: +84 4 3828 6565

Email: info@apricothotels.com

Web: www.apricothotels.com