



## Governors' Camp Collection

COMMUNITY AND CONSERVATION TRUST

For almost 50 years, **Governors' Camp Collection** and its clients have been working hand in hand with its **community and conservation** neighbours running support programs that have delivered real results. It is our policy to **support local communities** and **conservation programs** in our areas of operation. We recognise that in order to conserve these unique wild areas of Africa, the local communities must benefit directly from tourism.

This flyer gives you just a flavour of some of our projects and partners and the work we are doing. More information can be found on our **website** under the community and conservation section.

**Donations towards any of our projects are extremely appreciated and can be made through our secure online payment portal below.**

<https://shop.directpay.online/paymybills/thegovernorscampcommunityconservationtrust>

### **SACOLA (Sabyinyo Community Livelihoods Association)**

We know that in order to conserve wildlife, we must also protect the communities that live alongside wildlife areas. Sabyinyo Silverback Lodge is Rwanda's first community-owned lodge. It is managed and operated by The Governors' Camp Collection, yet its ownership lies in a Community Trust (SACOLA). The trust was set up to receive funds generated by the lodge in order to drive socio-economic development and support conservation initiatives. This special revenue-sharing model which sees the community directly benefiting from wildlife tourism, has since been copied across many parts of Africa.

### **EMERGENCY FOOD DRIVES**

Since April 2020, we have been facilitating large-scale emergency food drives to those most vulnerable within our neighbouring communities in both Kenya and Rwanda. We set out to raise funds in order to provide basic food and hygiene supplies and we are extremely proud to have raised over USD 75,000 of donations which has provided over 63.5 tons of food (by end of January 2021). This initiative has thoroughly impacted the lives of thousands of people.

### **ZEB & EFFIE TRUST**

We recently partnered with this unique brand that specialises in making handmade rewear clothing. The project is committed to uplifting and empowering disadvantaged women in Kenya by providing them with a set of highly specialised skills required to make high-end, sustainable, safari-chic fashion-apparel. The clothing and accessories will be available in our Governors' gift shops from June 2021. You can pay a visit to the Zeb & Effie workshop based in the Karen area of Nairobi during your day-stop.

## **'SEEDBALLING' WITH GOVERNORS' BALLOON SAFARIS**

Having partnered with Seedballs Kenya, we are delighted to be able to offer our guests the opportunity to 're-green' areas of the Masai Mara simply by throwing handfuls of little charcoal-covered 'seedballs' from a hot air balloon flight! A USD5 donation is to be made by the guest which will be put into other organisations working to actively plant sapling trees and protect natural springs in the water catchment area that feeds the Mara River. Each envelope of seedballs will be provided to guests in a biodegradable envelope made from natural materials by an NGO group supporting women's crafts, whilst at the same time, offsetting carbon emissions.

## **TREE PLANTING PROJECTS**

In an attempt to lessen the trend of river erosion, we have initiated a tree planting project in our Masai Mara camps. We have planted thousands of indigenous trees throughout our camps and we have also given the local school hundreds of seedlings to plant too!

We support the Eburru Rafiki Forest Community Group in their tree planting efforts that have been focused in the Mau Eburu Forest. This is a critical mountain bongo habitat located on the mountainous hills above our Lake Naivasha property, Loldia House.

In Rwanda, we have also carried out extensive re-planting work in and around our lodge. We are already seeing the positive effects of this work as some of the native wildlife returns into our lodge grounds.

## **KAREN STREET CHILDREN'S TRUST**

We have been supporting the work of the Karen Street Children's Trust since its inception in 1995, both in Nairobi at our Head Office and with apprenticeships and work placements at our camps.

## **PRIMARY SCHOOL PROGRAMS**

We work closely with schools in the Mara, Naivasha and Rwanda areas of our operation in order to better improve the quality of the education and lives of the children. Guests are welcome to visit the schools and donations towards building new classrooms and dormitories, purchasing learning materials and providing scholarships are gratefully accepted.

## **MARA RIANDA HEALTH CENTER**

In 2013 together with our partners at The Mara Rianda Charitable Trust and the PD Foundation, we opened a new Health Centre at Mara Rianda just outside the National Reserve. This health facility dramatically improves access to quality healthcare for the Maasai community on a daily basis.

Recent additions to the clinic have included: a new maternity block, a haematology (blood) analyser, a portable oxygen concentrator and humidifier, an electrical suction machine along with baby weighing scales and a heater for the maternity ward. If you would like to visit the health centre this can be arranged with our camp manager.

*We would like to extend our deepest gratitude to the **Mara Rianda Charitable Trust**, the **Chairman's Foundation** via the **Wilderness Trust**, all our valued guests, our travel partners, our brilliant team of staff and our many benefactors for all your kind support.*