



ELLERMAN HOUSE



GIVING BACK

Visitors to our country are blown away by the Cape, the Winelands, the Garden Route, our wilderness areas and all the other natural beauty of South Africa. They are charmed by the warmth, humour and zest for life of our people. We realise that as South Africans we have so much more that we have created and of which we can be proud of and celebrate. At Ellerman House we want our guests to experience the best of what South Africa has to offer.

We recognise that we are privileged to enjoy the best of South Africa but that the vast majority of South Africans are not as fortunate as we are. So part of being South African is that we make a contribution, in our own way, to improve the lives of those less fortunate than us.

Ellerman House created ArtAngels, an annual fundraising art auction, hosted on site at Ellerman House. All proceeds of the event are channelled through The Click Foundation, the family foundation established in 2010. The funds raised each year are used by the partners of The Click Foundation to expand the reach of the various pilot programs in the environments in which they operate.

THE CLICK FOUNDATION is an educational skunkworks set up as a response to the education crisis in South Africa. The aim is to innovate and test non-conventional, out-of-the-box, technology-based education solutions and programmes that have potential to scale and meaningfully impact education for individuals.

ELLERMAN HOUSE ARTANGELS is an annual charity auction and party set up for the benefit of The Click Foundation and their implementation partners. The event includes a limited auction of fine art pieces kindly donated by some of South Africa's leading artists, the sale of raffle tickets, amazing prizes and fantastic food, wine and entertainment.

GREAT PLAINS CONSERVATION: It all started when five individuals in their 50's pooled their considerable skills and experience to create innovative, world-class conservation projects in diverse and threatened habitats throughout Africa. Paul Harris, owner of Ellerman House is one of the five individuals and we work closely with Great Plains Conservation, in any areas possible. Their mission is to find the right formula of conservation, communities and commerce that would make a lasting, sustainable difference to the world's iconic wildlife and wilderness.

The model takes stressed and threatened environments, surrounds them with compassionate protection and intelligent, sustainable management, and funds them with sensitive, low-volume, low-impact, tourism. Communities are an intrinsic part of this model and benefit directly from it. The final piece of the puzzle is the guests, our clients – who pay to visit the camps we create, and through doing so, become our valued partners and agents of positive change.

Great Plains is first and foremost a conservation organization that uses eco tourism as a tool to sustain conservation programs. They coined a new name for what they do – “Conservation Tourism” – and define it as the use of quality led tourism experiences that are environmentally sound, with the benefits going specifically into making the conservation of an area viable and sustainable

